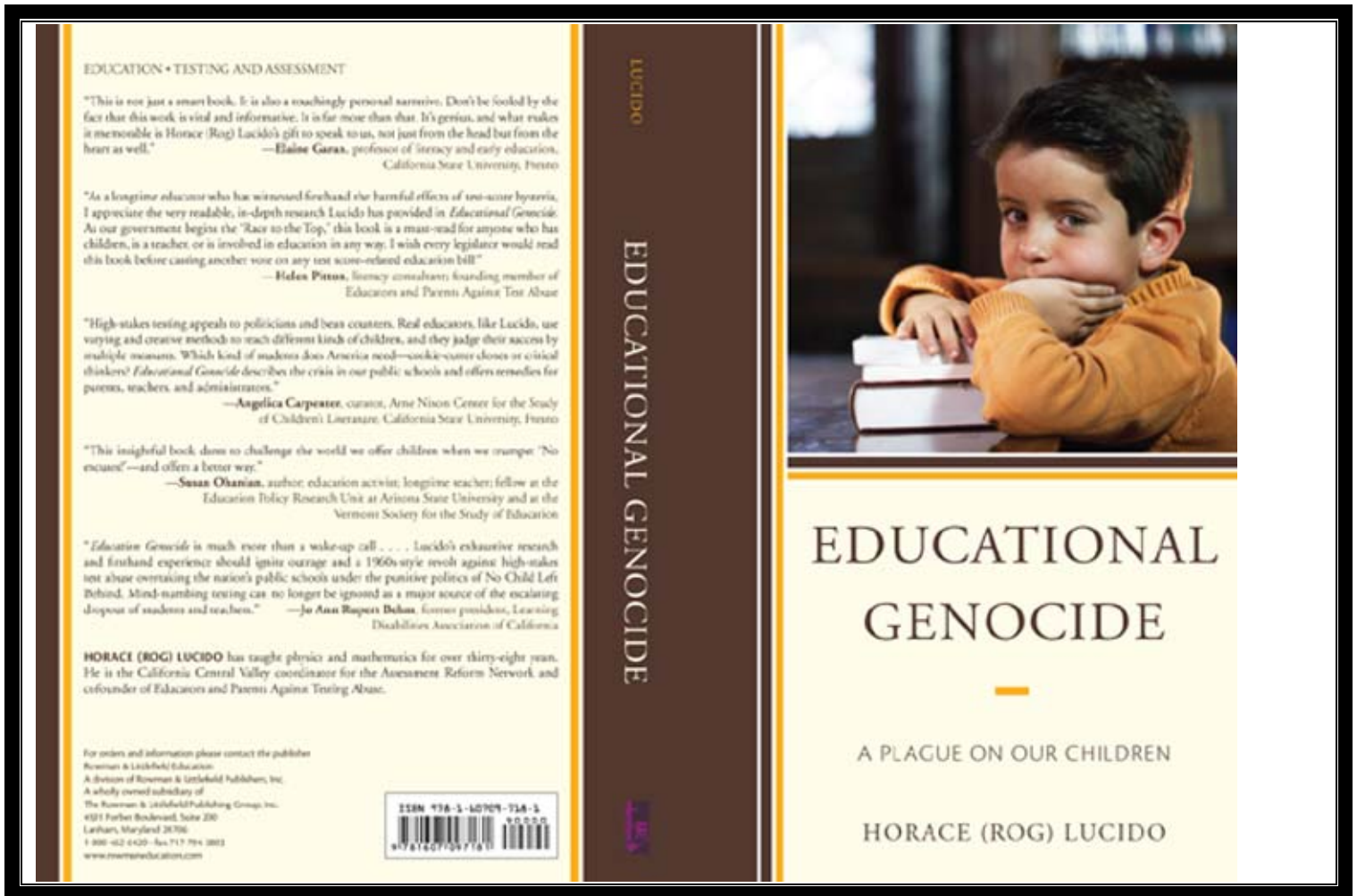


Press Release: Announcing Rowman & Littlefield's publication of



Our children's educational life is in peril. Their natural desire to learn is being compromised by the atmosphere created by high-stakes testing. *Educational Genocide-A Plague on our Children* is the result of over five years of intense research as well as twenty-five years of fieldwork on the impacts of high stakes testing on students, teachers, and schools. Rarely is the topic of teacher care and concern for their students ever imbedded in works on educational theory and practice. Here it is championed as the driving force for change.



Horace (Rog) Lucido has taught Physics and Mathematics for over 38 years in both private, charter and public schools. He has been married for 44 years to his wife, Vincie, and has five children. Rog was both a Mentor and Master Teacher for Fresno State University as well as Fresno Pacific University. He helped plan and taught at the Center for Advanced Research and Technology (CART). He authored *Test, Grade and Score-Never More* in 1997 and now his new book, *Educational Genocide-A Plague on Our Children* is to be published in July of 2010. Rog has given numerous workshops on Coaching in the Classroom as well as Forgiving Learning. He was one of the founding members of Educators and Parents Against Testing Abuse (EPATA), and is the Central Valley Coordinator of the Assessment Reform Network. He currently is an Adjunct Instructor at Heald College and lives in Fresno, California.

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