



Philip S. Becker, B.S.M.E., M.Ed.
Physics Teacher, Saint Helena High School
Saint Helena, California

Dear Mr. Becker,

Thank you for taking the time to tell us about your recent experience at California's Great America. We take great pride in our Park and strive to maintain it in accordance with our Four Cornerstones of Safety, Service, Courtesy, and Cleanliness. I am sorry if this was not demonstrated to you or your students on the date of their visit.

First, let me assure you that there has been no decision made by either the Executive Management team, or the Board of Directors of the Cedar Fair Entertainment Company (CFEC) to disallow the use of accelerometers or stopwatches by Physics students during "Physics Day" events at the Park. We have hosted the Physics Day program at Great America for many years and our only request is that any items used for gathering measurements such as accelerometers or stop watches be compliant with our loose article policies, that is – that they must be secured so as not to pose a danger to either the student carrying the instruments or others around them. Instruments that are simply hand held without any type of securing strap or feature would not be permitted for obvious reasons. This topic was discussed at length at a recent corporate conference and it appears that a single member of management on my staff was misinformed or did not understand when they erroneously communicated to others that we would "no longer be allowing" them on our Rides and Attractions. When this matter was communicated to me in May, I immediately met with the appropriate members of our Marketing and Operations management teams to correct the error and we experienced no further concerns as a result. I would like to offer my sincerest apologies to you and your students, as it appears that this correction was not communicated to you or your students on the day of your visit, or any time thereafter.

Please know that I will be reviewing your letter and the issues you have raised with my entire management team at Great America to ensure that no further misunderstandings occur. It is true that the Physics Day program was developed to give students an opportunity to experience real-life applications of how Physics is used every day, and in our case, we hope in a fun and encouraging manner. As previously stated, Great America has hosted the Physics Day program for some time and we are proud to be partners in the education of our children.

Once again, thank you for taking the time to let us know about this issue. There are many different types of accelerometers and related instruments that we have come across since we first started hosting the event. If you have any questions regarding a particular type of accelerometer or instrument, I would be happy to discuss it with you in advance of your

visit. You can reach me at my office at (408) 986-5804. We are absolutely committed to ensuring that we fulfill your educational goals while maintaining our commitment to safety for all who visit the Park. We certainly rely upon our guests to let us know how we are doing, and to make adjustments when necessary. Your feedback is appreciated. Thanks again.

Sincerely,



Raul Rehnborg
Vice President & General Manager
California's Great America